Michigan Business Review–1965

INDEX TO VOLUME XVII

Alexander, Kenneth O., *Employment Shifts in Michigan,* November, p. 7.

Beeson, William B., *Ethics and Executive Search,* May, p. 25.

Bolino, August C., *Manpower Development: Charges and Challenges,* July, p. 31.

Chandler, Otis, *The Outlook for Newspapers,* March, p. 10.

Clague, Ewan, *Unemployment—What Do the Figures Mean?,* November, p. 25.

Cowan, Donald R. G., *The Making of a Marketing Man,* March, p. 5.

Davis, Joseph S., *Food Alarmism: Famine Forecasts,* May, p. 16.

Deunk, Norman H., *That Managers May Grow,* March, p. 22.

Dymsza, William A., *New Opportunities at Foreign Trade Zones,* July, p. 17.

Elving, Philip J., *Research: The Value of the Impractical,* July, p. 11.

Forsythe, E. J., *A Profile of Detroit and Michigan Economy,* March, p. 14.

Gerholz, Robert F., *The Challenge of Community Development,* July, p. 1.

Haber, William, *Michigan's Economic Future,* July, p. 7.

Hatcher, Harlan, *The University's Future,* January, p. 1.

Icerman, Paul F., *Separation of Tree and Fruit,* May, p. 12.

Lindholm, Richard W., *Tax Disharmony: A Basic Cause of International Payments Imbalance,* November, p. 17.

Mao, James C. T., *Measuring the Productivity of Urban Renewal Expenditures,* November, p. 30.

Moller, John H., *The Executive's Investments,* May, p. 21.

Munson, Fred C., *Partners in Management,* November, p. 1.

Odiorne, George S., *Management's Motivation Muddle,* March, p. 27.

Prasad, S. B., *International Search for Managerial Talent,* January, p. 9.

Quayle, Calvin King, *So You're Going to Give a Talk!,* May, p. 29.

Schoderbek, Peter P., *PERT—Its Promises and Performance,* January, p. 25.

Seashore, Stanley E., *Criteria of Organizational Effectiveness,* July, p. 26.

Simkin, William E., *Mediation, Conciliation, and Collective Bargaining,* March, p. 1.

Spaght, Monroe E., *Management at Home and Abroad,* November, p. 20.

Sunderland, Thomas E., *Foreign Trade and Foreign Policy—An Uneasy Coexistence,* May, p. 1.

Wernette, J. Philip, *The Theory of the Case Method,* January, p. 21.

Wyllie, Cleland B., *Railroad Passenger Service Needs Some Positive Thinking,* January, p. 13.